**Longview Soccer Club Meeting**

**January 10, 2022**

**In attendance**

James McGregor Jill Burr Jenn Jolly

Justin Fugleberg Katie Rupley Jak Massey

Lori Hauswald Ron Hearns

**Meeting called to order at 6:01 pm**

**Approval of November’s minutes**

Jill motioned to approve November’s minutes, Lori seconded. All in favor, no opposed, motion passed.

**Treasurer’s report and updates**

Jak reported we had about $16,901.22 as of today. Savings hasn’t changed. Melissa from Forever Photography sent us a check and Jak will deposit it ($346) soon. Mac motioned for Jak to pay the full annual fee of commercial insurance, Jill seconded. All in favor, no opposed, motion passed.

Jak found an in-kind park improvement grant and we need to submit the application by February 11th. Jak will email Mac the application and they’ll see if Jeff can help with it. They will need 8 copies when all is said and done.

Jak currently makes copies at home for us. Jill motioned we pay Jak $10 a month, Mac seconded. All in favor, no opposed, motion passed. Jak will buy ink for the clubhouse and charge LSC.

Jill motioned to approve the treasurer’s report, Justin seconded. All in favor, no opposed, motion passed.

**Field maintenance and update**

Ron went through the garage and will double check on moles at the beginning of March. Everything is straightened up and put away. He will get everyone an updated inventory of our equipment.

**CYSA operations update**

Lori reported preparations for spring season are underway.

**Spring season update/registrations and sign-up dates**

Jill reported Lori discovered our old registration system (Club and League Connect) is still being used and maintained, and is much more user-friendly than the program we thought we were going to have to use. We’ll use it for at least spring season and hopefully longer. Registration is open for spring and people are signing up! Walk-in sign up dates are pending. Jill and Lori will email us the dates and post them on our Facebook page.

**Facility maintenance/porta potties/bathroom maintenance**

Mac hasn’t heard from Gary about the status of the bathrooms. The fields are a mess. We didn‘t move the goals at the end of fall season because the fields were too wet and it would have torn them up even more. Mac will reach out to parents and families who are interested in painting the goals around the end of March (before spring break) and have a work party. He’ll also have a notebook of people to ask for help and a suggestion box in the coaches area. The porta potties invoice hasn’t been paid because the company never picked them up. Jak will put her name on the bill and contact them, and also make sure we’re not being overcharged..

**Concessions logistics/prep for spring**

Mac wants to make some modifications to put the freezer under the counter. Jenn donated her old fridge to use as a freezer and it’s a little too big so we’ll need to cut the counter top. The seal needs an extra nudge to close, but other than that it’s fine. Also our old freezer was hauled away when Jenn’s was delivered for about $120. We decided to reach out to Eileen and New Song and ask if they’d like to take over concessions for spring. Jak knows of someone else who would be interested, but we’ll give Marv’s family first dibs. Jenn will reach out to Eileen, and we’ll hope to have a plan for concessions by the end of February’s meeting. Jak volunteered to help Mac with remodeling concessions.

**Incidents and complaints**

Nothing to report.

**Marketing and promotions**

Jak had a meeting set up with the Chamber of Commerce but they cancelled; now it’s January 26th. We’ll use our upcoming interview for promotions and to plug the family fun color run. Jak wants to make sure Dribble is in the photo! Jak will also contact Bicoastal Media for a different live broadcast interview. Everyone will let Jak know anything we need to talk about and promote. Send her the details! We need volunteers, board members, a handy man and more.

**Uniforms and equipment**

Jenn reported we have a great deal of cones and soccer balls. It should be enough for spring season. She will need to order supplies for fall season. We do need ice packs and medical supplies. Jenn will ask Dea Dea about getting medical supplies. Jenn could also use balls donated from WalMart from the fun run for spring. Jill said we’re going back to regular uniforms, and Jenn said we need to adjust the prices. Jenn said we need to sit down and do all the math and figure out exactly how much we spend on uniforms and teams and figure out how much our sponsorships should actually be. We debated whether to put sponsor names on shirts and decided to keep putting them on the back. We discussed whether to have different tiers of sponsorships (and how many) and how to still make a profit from sponsors. Jak said we should try and make a 10-20% profit. We want to have as few tiers as possible to make it simple for sponsors. Jenn will bring a printout of prices to February’s meeting and we can vote on sponsorship prices.

**Old items/summer high school season?**

Jak reached out to Jeff to see which dates work for him for an end of year gathering. We can do a potluck and BYOB at the clubhouse. January 19-21 are available, and we decided on Friday the 21st. Bring a date, we’ll do it at 6:30. Plates, napkins and silverware will be provided as will a sweet treat. Jak will do a slide show and is using our signatures to make a blanket for Jeff. Text Jak a photo of your signature ASAP!

**New items/fundraisers, Zoom account?**

Jak motioned to sign up for Zoom if it’s under $200 per year, Jill seconded. All in favor, no opposed, motion passed.

Mac said we need to have inspections, and he gave out dates that he can be available for that.

Mac said we need to figure out more fundraisers other than the fun run. We’ll all think about it and bring ideas in February.

Jenn said that the city owns the bathrooms, but they turned them over to us and we must maintain them and we keep them locked unless we need to use them. Jak is wondering if it would be better for us if the city took back ownership since the bathrooms have been such a hassle for us. Mac will look into that when he meets with the city. We also need to update our emergency contacts to dispatch. Jak said it could be good to give the city a key. Mac will report back in February. Mac suggested we use the grant we’re applying for to remodel the bathrooms. He said he’ll get quotes from plumbing companies who may want to help us out. Jill and Jak said we may not want to spend our grant money on something we could get sponsors for instead. Mac will work on quotes and numbers.

Jenn said if women’s club happens this spring, they would like to use field 5 on Monday evenings around 6:00 pm. Women have traditionally paid $100 per team per season as well as paint. We think since we charge other teams a great deal more per game we should come up with a plan of how much women’s club should pay and whether they should donate time and labor, etc. We’ll discuss it at February’s meeting. Jenn will ask team members about whether they’re willing to put in sweat equity, pay a higher fee, etc. and report back in February.

Mac will put a Google calendar together for scheduling use of the clubhouse—thank you!

Jenn said we need to update our website for changes made to coaching registration. New coaches have to send an email, and returning coaches have to change their password. We’re working on making it easier and Jenn will send out more info.

**Next meeting will be February 7th due to Valentine’s Day.**

**Meeting adjourned at 7:28 pm**